

GIVE THE BEST IN ART EDUCATION TO YOUR ARTISTS.

Innovative curriculum aligned with the NYS and National Core Arts Standards

SCRIBBLE ART WORKSHOP PRESENTS

Our Curriculum Kit:



VISUAL ART LESSON PLANS

that focus on visual literacy and problem-solving



INSTRUCTIONAL & INTERACTIVE VIDEOS

for each lesson that students will love and teachers can use for modeling lessons



EXTENSIVE TEACHING GUIDE

that outlines Scribble's unique approach to art education



PROFESSIONAL DEVELOPMENT

online webinars or add-on customized in-person training



HIGH QUALITY ART MATERIALS

for all the projects in the kit (optional add-on)

VOTED NYC'S BEST
YOUNG ARTIST
INCUBATOR BY
NY MAGAZINE

INTRODUCING OUR FIRST UNIT:

Art School

Perfect for Pre-K through 1st grade

Unit kit includes 10 lessons and 5 completed projects. Base package starts at \$2500 and allows for optional add-ons and tiered pricing to meet your school's budgetary needs.

It's never too early to go to Art School! This unit focuses on the fundamentals of early childhood art education through a deep exploration of the Elements of Art: line, shape, space, value, form, texture, and color. Includes the following signature Scribble projects:

- SHAPE PRINT: focuses on organic and geometric shapes
- LINE ASSEMBLAGE: explores both collaged and drawn line
- COLOR STUDY DIPTYCH: compares and contrasts color families
- MIXED MEDIA SCULPTURE: develops both fine and gross motor skills
- COLOR EXPERIMENT TRIPTYCH: challenges us to invent new colors

*Go here to check
out a sample lesson
plan & video!*

www.scribbleartworkshop.com/curriculum | info@scribbleartworkshop.com

SCRIBBLE
ART
PROJECTS
EST. 2011



SCRIBBLE ART WORKSHOP

Curriculum Kit Detail Sheet



Curriculum Base Package

DIGITAL ACCESS

- 10 instructional videos
- Professional development webinars
- Scribble dictionary
- Scribble visual reference library

PRINTED + DIGITAL ACCESS

1 printed pack per teacher including:

- Curriculum guide with 10 lesson plans that align with instructional videos
- Teaching guide

Materials for visual literacy & art projects

Available as an optional add-on. Sold in class-packs of 25 students per class. See Order Form for pricing.

STARTER MATERIALS

One-time cost per class. Includes:

- Pipettes
- A selection of high quality brushes
- Palettes

PROJECT MATERIALS

Includes all the required art supplies and visual literacy materials for all 5 projects in the kit. Does not include the Starter Materials.

Professional development

Available as an optional add-on: customized professional development for up to 10 teachers in-person or online (see Order Form for pricing).

Access to webinars is included in Base Package.

Go here to check out a sample lesson plan & video!

SCRIBBLE ART WORKSHOP

Curriculum Kit Order Form

Your contact information

Contact person	
Position at school or organization	
Email address	
Phone number	
Name of school or organization	
Shipping address (Include shipping contact)	

Your curriculum package selections

BASE PACKAGE	# CLASSES	COST
<p>INCLUDES *</p> <ul style="list-style-type: none"> • 10 instructional videos • Curriculum guide w/ 10 lesson plans • Teaching guide • Access to webinars • Scribble dictionary • Scribble visual reference library 	<p>PRICING (25 students per class)</p> <ul style="list-style-type: none"> • 1-3 classes: \$2500 • 4-6 classes: \$3500 • 7-12 classes: \$5000 • 13-20 classes: \$7500 	

OPTIONAL ADD ONS	MATERIALS FOR VISUAL LITERACY & ART PROJECTS	# CLASSES	COST
	STARTER MATERIALS: \$375/class *		
	PROJECT MATERIALS: \$1875/class *		
	SHIPPING (Scribble administrative use only)		
	PROFESSIONAL DEVELOPMENT SESSIONS	# HOURS	COST
Includes all materials for up to 10 teachers *	1 HOUR (1 session): \$350 3 HOURS (2 - 3 sessions): \$600 6 HOURS (3 - 6 sessions): \$1000		

*See Detail Sheet for more info

TOTAL

